

## USING THE PYRAMID TECHNIQUE TO WRITE YOUR NEWS STORY

During class you were shown a PowerPoint that provided instructions on how to write a good news story. One of the key components of a news story is that they are written using the “pyramid technique.” What this means is that the most important information in the story comes first. As you progress through the story the importance of the information decreases (i.e. background/non-essential information). ***Use the following pyramid to help you outline your news story prior to writing your first draft.***

